

## ON CONVEX FUNCTIONS OF ORDER $\alpha$ AND TYPE $\beta$

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(Received April 14, 1987 and in revised form June 1, 1987)

ABSTRACT. Owa [1] gave three subordination theorems for convex functions of order  $\alpha$  and starlike functions of order  $\alpha$ . Unfortunately, none of the theorems is correct. In this paper, similar problems are discussed for a generalized class and sharp results are given.

KEY WORDS AND PHRASES. Subordination, Hadamard product, convex functions of order  $\alpha$  and type  $\beta$ .

1980 AMS SUBJECT CLASSIFICATION CODE. 30C45.

### 1. INTRODUCTION.

Let  $f(z)$  and  $g(z)$  be analytic in the unit disk  $D = \{z: |z| < 1\}$ .  $f(z)$  is said to be subordinate to  $g(z)$ , denoted by  $f(z) \prec g(z)$ , if there exists a function  $w(z)$  analytic and satisfying  $|w(z)| \leq |z|$  in  $D$  such that  $f(z) = g(w(z))$ . SEPTEMBER 1988  
valent in  $D$ , then  $f(z) \prec g(z)$  is equivalent to  $f(0) = g(0)$  and  $f(D) \subset g(D)$ .

Let  $S^*(\alpha, \beta)$  be the family of starlike functions of order  $\alpha$  and type  $\beta$ . That is, it consists of analytic functions  $f(z) = z + a_2 z^2 + \dots$  satisfying

$$\left| z f'(z)/f(z) - 1 \right| < \left| (2\beta - 1) z f'(z)/f(z) + 1 - 2\beta\alpha \right| \quad (z \in D), \quad (1.1)$$

where  $0 \leq \alpha < 1$  and  $0 < \beta \leq 1$ . This class was first introduced by Juneja and Mogra [2]. It is clear that  $S^*(\alpha, 1) = S^*(\alpha)$ , the usual class of starlike functions of order  $\alpha$ .

Similarly, we define the following general class.

DEFINITION. An analytic function  $f(z) = z + a_2 z^2 + \dots$  is called convex of order  $\alpha$  and type  $\beta$  if and only if

$$\left| z f''(z)/f'(z) \right| < \left| (2\beta - 1) z f''(z)/f'(z) + 2\beta(1 - \alpha) \right| \quad (z \in D). \quad (1.2)$$

The class of these functions is denoted by  $K(\alpha, \beta)$ .

$K(\alpha, 1)$  is the well known class  $K(\alpha)$ , which consists of convex functions of order  $\alpha$ . It is easily seen that  $f(z) \in K(\alpha, \beta)$  if and only if  $z f'(z) \in S^*(\alpha, \beta)$ .

We got the following theorem in [3].

THEOREM A. Let  $f(z) \in S^*(\alpha, \beta)$ , then we have

$$z f'(z)/f(z) \prec (1 + (1 - 2\beta\alpha)z)/(1 + (1 - 2\beta)z), \quad (1.3)$$

$$f(z)/z \prec (1 + (1 - 2\beta)z)^{2\beta(1-\alpha)/(1-2\beta)} \quad (\beta \neq \frac{1}{2}),$$

$$f(z)/z \prec e^{(1-\alpha)z} \quad (\beta = \frac{1}{2}).$$

All of the results are best possible.

In section 2 of this paper, we give a counterexample of Owa's results and point out the mistakes in [1]. Then we discuss similar problems for the class  $K(\alpha, \beta)$  and get sharp subordination and convolution theorems. And we give a characterization for convex functions of order  $\alpha$  and type  $\beta$  in section 3. Finally, we obtain some inequalities by using the subordination results.

2. A COUNTEREXAMPLE.

Theorem 1 in [1] is equivalent to that if  $f(z) \in K(\alpha)$ , then

$$f'(z) \prec e^{-4(1-\alpha)/(1-z)} = F(z), \tag{2.1}$$

and if  $f'(re^{i\theta})$  lies for some  $r \neq 0$  on the boundary of  $F(|z| < r)$  if and only if

$$f(z) = \int_0^z e^{4(1-\alpha)/(1-\epsilon t)} dt \quad (|\epsilon| = 1). \tag{2.2}$$

It is well known that

$$f(z) = \int_0^z (1-t)^{-2(1-\alpha)} dt \in K(\alpha).$$

(2.1) implies that

$$(1-z)^{-2(1-\alpha)} \prec e^{-4(1-\alpha)/(1-z)},$$

or equivalently,

$$\log(1-z) \prec 2/(1-z) \tag{2.3}$$

where  $\log$  is to be the branch which vanishes at the point one. But clearly, (2.3) does not hold.

The mistake arises from that

$$zf''(z)/f'(z) \prec 4(1-\alpha)z/(1-z)^2 \tag{2.4}$$

implies

$$\log f'(z) \prec -4(1-\alpha)/(1-z).$$

In fact, from (2.4) we can only get

$$\log f'(z) \prec 4(1-\alpha)z/(1-z).$$

And (2.2) was got from  $f(0) = f'(0) - 1 = 0$  and

$$zf''(z)/f'(z) = 4(1-\alpha)\epsilon z/(1-\epsilon z)^2.$$

So it should be

$$f(z) = \int_0^z \exp[4(1-\alpha)\epsilon t/(1-\epsilon t)] dt.$$

Furthermore, this function does not belong to  $K(\alpha)$ .

There are similar mistakes in the theorem 2 [1]. And the family of functions which satisfy the conditions in theorem 3 [1] is empty since  $\text{Re}\{zf'(z)\} = 0$  at  $z = 0$ . Therefore this theorem is meaningless. From the proof of the theorem 3, maybe the condition should be  $\text{Re}\{zf'(z)\} < \alpha$ , not  $\text{Re}\{zf'(z)\} > \alpha$ . If so, the following proof goes wrong again. There are also several places needed to be corrected. We omit them here.

3. SUBORDINATION AND CONVOLUTION THEOREMS.

The leading element of  $K(\alpha, \beta)$  is

$$k(\alpha, \beta, z) = \begin{cases} (1 - 2\beta\alpha)^{-1} \{(1+(1-2\beta)z)^{(1-2\beta\alpha)/(1-2\beta)} - 1\} & (\beta \neq \frac{1}{2}, \alpha \neq \frac{1}{2}/\beta) \\ (1 - 2\beta)^{-1} \log(1 + (1 - 2\beta)z) & (\beta \neq \frac{1}{2}, \alpha = \frac{1}{2}/\beta) \\ (e^{(1-\alpha)z} - 1)/(1 - \alpha) & (\beta = \frac{1}{2}) \end{cases} \quad (3.1)$$

It is not difficult to prove that for an analytic function  $f(z) = z + a_2z^2 + \dots$ , (1.3) implies that  $f(z) \in S^*(\alpha, \beta)$ . From Theorem A and the correspondence between  $K(\alpha, \beta)$  and  $S^*(\alpha, \beta)$ , we have the following

THEOREM 1.  $f(z) \in K(\alpha, \beta)$  if and only if  $f(z) = z + a_2z^2 + \dots$  is analytic in  $D$  and

$$zf''(z)/f'(z) \prec 2\beta(1 - \alpha)z/(1 + (1 - 2\beta)z). \quad (3.2)$$

Moreover, let  $f(z) \in K(\alpha, \beta)$ , then we have sharp subordinations

$$\begin{aligned} f(z) &\prec (1 + (1 - 2\beta)z)^{2\beta(1-\alpha)/(1-2\beta)} & (\beta \neq \frac{1}{2}), \\ f'(z) &\prec e^{(1-\alpha)z} & (\beta = \frac{1}{2}). \end{aligned}$$

The first result of Theorem 1 is equivalent to that an analytic function  $f(z) = z + a_2z^2 + \dots \in K(\alpha, \beta)$  if and only if

$$1 + zf''(z)/f'(z) \in Q(\alpha, \beta) \quad (z \in D), \quad (3.3)$$

where

$$Q(\alpha, \beta) = \begin{cases} \{w; |w - \alpha - (1-\alpha)/2(1-\beta)| < \frac{1}{2}(1-\alpha)/(1-\beta)\} & (\beta < 1) \\ \{w; \text{Re}w > \alpha\} & (\beta = 1). \end{cases}$$

COROLLARY 1.  $K(\alpha, \beta_1) \subset K(\alpha, \beta_2) \subset K(\alpha, 1) = K(\alpha)$  if  $\beta_1 \leq \beta_2 \leq 1$ .  
 $K(\alpha_1, \beta) \subset K(\alpha_2, \beta) \subset K(0, \beta)$  if  $\alpha_1 \geq \alpha_2 \geq 0$ .

THEOREM 2. Let  $p(z) \in K = K(0, 1)$ , and  $f(z) \in K(\alpha, \beta)$ , then

$$p * f(z) \in K(\alpha, \beta),$$

where  $*$  denotes the Hadamard product.

PROOF. We know that  $1 + zf''(z)/f'(z) = (zf'(z))'/f'(z)$  takes all its values in the convex domain  $Q(\alpha, \beta)$ . A result of Ruscheweyh and Sheil-Small [4] implies that

$p(z) \star \{z(zf'(z))'\} / p(z) \star (zf'(z))$  also takes all its values in  $Q(\alpha, \beta)$  since we have  $f(z) \in K(\alpha, \beta) \subset K(0, 1) = K$  from Corollary 1. It is easy to see that

$$\begin{aligned} p(z) \star (zf'(z)) &= z(p \star f)'(z), \\ p(z) \star \{z(zf'(z))'\} &= z\{p(z) \star (zf'(z))\}' = z\{z(p \star f)'(z)\}' \\ &= z(p \star f)'(z) + z^2(p \star f)''(z). \end{aligned}$$

Thus for each  $z \in D$

$$1 + z(p \star f)''(z) / (p \star f)'(z) = p(z) \star \{z(zf'(z))'\} / P(z) \star (zf'(z)) \in Q(\alpha, \beta),$$

which yields  $p \star f(z) \in K(\alpha, \beta)$ . The proof is completed.

For  $\alpha = 0$  and  $\beta = 1$ , Theorem 2 is the well known Polya-Schoenberg conjecture proved in [4].

COROLLARY 2.  $K(\alpha, \beta) \subset S^*(\alpha, \beta)$ .

PROOF. If  $f(z) \in K(\alpha, \beta)$ . Let  $p(z) = \log(1-z)^{-1}$  in Theorem 2, we get

$$g(z) = \int_0^z f(t)/t dt \in K(\alpha, \beta),$$

which gives that  $f(z) = zg'(z) \in S^*(\alpha, \beta)$ .

LEMMA 1.  $G(z) = k(\alpha, \beta, z) / zk'(\alpha, \beta, z)$  is an analytic and convex univalent function in  $D$ . Moreover,  $G(z)$  is analytic and univalent on  $\bar{D}$  except for  $z=1$  when  $\beta=1$  for which  $\lim_{\substack{z \rightarrow 1 \\ z \in D}} G(z) = \infty$ .

PROOF. We may assume that  $\beta \neq \frac{1}{2}$  and  $\alpha \neq \frac{1}{2}/\beta$  since the convexity for  $\beta = \frac{1}{2}$  or  $\alpha = \frac{1}{2}/\beta$  can be deduced from the convexity for  $\beta \neq \frac{1}{2}$  and  $\alpha \neq \frac{1}{2}/\beta$ .

From (3.1), we find that

$$G(z) = (2\beta - 1 + G_1(z)) / (2\beta\alpha - 1),$$

where

$$G_1(z) = z^{-1} \{ (1 + (1-2\beta)z)^{2\beta(1-\alpha)} / (2\beta-1) - 1 \}.$$

So we have

$$G_1(z) + 2\beta(1-\alpha) = 2\beta(1-\alpha)/z \int_0^z G_2(t) dt,$$

where

$$G_2(z) = 1 - (1 + (1-2\beta)z)^{(1-2\beta\alpha)} / (2\beta-1).$$

Hence

$$1 + zG_2''(z) / G_2'(z) = (1 - (1-2\beta\alpha)z) / (1 + (1-2\beta)z),$$

which yields that  $G_2(z)$  is a convex univalent function.  $G_1(z) + 2\beta(1-\alpha)$  is also convex follows from a result due to Libera [5]. Thus  $G_1(z)$  is convex, and so is  $G(z)$ . This results in the conclusions as desired. When  $\beta = 1$ , we can get the other result easily. We come to the end of our proof.

THEOREM 3. Let  $f(z) \in K(\alpha, \beta)$ , we have sharp subordination

$$zf'(z)/f(z) \prec zk'(\alpha, \beta, z)/k(\alpha, \beta, z). \tag{3.4}$$

To prove Theorem 3, we need the following lemma due to Miller and Mocanu [6].

LEMMA A. Let  $q(z) = a + q_1z + \dots$  be regular and univalent on  $\bar{D}$  except for those points  $\zeta \in \partial D$  for which  $\lim_{z \rightarrow \zeta, z \in D} q(z) = \infty$ , and let  $p(z) = a + p_1z + \dots$  be analytic in  $D$  with  $p(z) \neq a$ . If there exists a point  $z_0 \in D$  such that  $p(z_0) \in q(\partial D)$  and  $p(|z| < |z_0|) \subset q(D)$ . Then

$$z_0 p'(z_0) = m \zeta q'(\zeta),$$

where  $q^{-1}(p(z_0)) = \zeta = e^{i\theta}$  and  $m \geq 1$ .

PROOF OF THEOREM 3. Let  $g(z) = f(z)/zf'(z)$ ,  $G(z) = k(\alpha, \beta, z)/zk'(\alpha, \beta, z)$  and  $H(z) = 1/G(z)$ . The required result is equivalent to that

$$g(z) \prec G(z). \tag{3.5}$$

It is clear that (3.5) is to be the case if  $g(z) \equiv 1$ . So we assume that  $g(z) \neq 1$  next. We can easily check that

$$\begin{aligned} 1 + zf''(z)/f'(z) &= 1/g(z) - zg'(z)/g(z), \\ 1/G(z) - zG'(z)/G(z) &= (1 + (1 - 2\beta\alpha)z)/(1 + (1 - 2\beta)z). \end{aligned}$$

If (3.5) is not true, then by using Lemma 1 and Lemma A, there exists  $z_0 \in D$  such that

$$z_0 g'(z_0) = m \zeta G'(\zeta), \quad g(z_0) = G(\zeta),$$

where  $|\zeta| = 1$  and  $m \geq 1$ . Thus we have

$$\begin{aligned} 1 + z_0 f''(z_0)/f'(z_0) &= 1/G(\zeta) - m \zeta G'(\zeta)/G(\zeta) \\ &= m(1/G(\zeta) - \zeta G'(\zeta)/G(\zeta)) - (m-1)/G(\zeta) \\ &= m(1 + (1 - 2\beta\alpha)\zeta)/(1 + (1 - 2\beta)\zeta) - (m-1)H(\zeta). \end{aligned} \tag{3.6}$$

From Corollary 2, we know that  $k(\alpha, \beta, z) \in S^*(\alpha, \beta)$ , which gives that

$$H(\zeta) \in \overline{Q(\alpha, \beta)}. \tag{3.7}$$

For  $\beta = 1$ , (3.7) is equivalent to that  $\operatorname{Re} H(\zeta) \geq \alpha$ . Thus (3.6) implies

$$\begin{aligned} \operatorname{Re}(1 + z_0 f''(z_0)/f'(z_0)) &= m \operatorname{Re}\{(1 + (1 - 2\alpha)\zeta)/(1 - \zeta)\} - (m-1)\operatorname{Re} H(\zeta) \\ &\leq m\alpha - (m-1)\alpha = \alpha, \end{aligned}$$

which contradicts that  $f(z) \in K(\alpha, \beta)$ .

For  $\beta = \frac{1}{2}$ , (3.7) becomes  $|H(\zeta) - 1| \leq 1 - \alpha$ . And it follows from (3.6)

$$\begin{aligned} |z_0 f''(z_0)/f'(z_0)| &= |m(1 + (1 - \alpha)\zeta) - 1 - (m-1)H(\zeta)| \\ &= |m(1 - \alpha)\zeta - (m-1)(H(\zeta) - 1)| \geq m(1 - \alpha) - (m-1)(1 - \alpha) = 1 - \alpha, \end{aligned}$$

which is impossible since  $f(z) \in K(\alpha, \frac{1}{2})$ .

For  $\beta \neq \frac{1}{2}, 1$ , (3.7) is the same as

$$|H(\zeta)^{-\alpha-(1-\alpha)/2(1-\beta)}| \leq (1-\alpha)/2(1-\beta).$$

We get from (3.6) that

$$\begin{aligned} & |1+z_0 f''(z_0)/f'(z_0)^{-\alpha-\frac{1}{2}(1-\alpha)/(1-\beta)}| \\ &= |m(1+(1-2\beta\alpha)\zeta)/(1+(1-2\beta)\zeta)^{-\alpha-\frac{1}{2}(1-\alpha)/(1-\beta)} - (m-1)H(\zeta)| \\ &\geq m|(1+(1-2\beta\alpha)\zeta)/(1+(1-2\beta)\zeta)^{-\alpha-\frac{1}{2}(1-\alpha)/(1-\beta)}| \\ &\quad - (m-1)|H(\zeta)^{-\alpha-\frac{1}{2}(1-\alpha)/(1-\beta)}| \\ &\geq m\frac{1}{2}(1-\alpha)/(1-\beta) - (m-1)\frac{1}{2}(1-\alpha)/(1-\beta) = \frac{1}{2}(1-\alpha)/(1-\beta), \end{aligned}$$

which is also impossible. This completes the proof of Theorem 3.

For  $\beta = 1$ , (3.4) was first verified by MacGregor [7]. Our proof is much simpler than that in [7].

**THEOREM 4.** Let  $f(z) = z + a_2 z^2 + \dots$  be analytic in  $D$ . Then  $f(z) \in K(\alpha, \beta)$  if and only if

$$\frac{1}{z} \left\{ f * \frac{z+z^2(\beta+\beta\alpha-1+x)/\beta(1-\alpha)}{(1-z)^3} \right\} \neq 0 \quad (|z| < 1, |x| = 1).$$

**PROOF.** We only prove the result for  $\beta < 1$ . The result for  $\beta = 1$  can be deduced from that for  $\beta < 1$  by letting  $\beta$  tend to 1.

We know  $f(z) \in K(\alpha, \beta)$  if and only if  $1+zf''(z)/f'(z) \in Q(\alpha, \beta)$  ( $z \in D$ ). Since  $1+zf''(z)/f'(z) = 1$  at  $z = 0$ ,  $1+zf''(z)/f'(z) \in Q(\alpha, \beta)$  is equivalent to

$$1+zf''(z)/f'(z) \neq \alpha + \frac{1}{2}(1-\alpha)(1+y)/(1-\beta) \quad (|y| = 1),$$

which simplifies to

$$zf''(z) + f'(z) \frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \neq 0 \quad (|y| = 1). \quad (3.8)$$

As

$$\begin{aligned} f'(z) &= \frac{f(z)}{z} * \frac{1}{(1-z)^2}, \\ zf''(z) &= \frac{f(z)}{z} * \frac{2z}{(1-z)^3}. \end{aligned}$$

We have

$$\begin{aligned} & zf''(z) + f'(z) \frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \\ &= \frac{f(z)}{z} * \{ 2z/(1-z)^3 + (1-z)^{-2} \frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \} \\ &= \frac{1}{2}(1-\alpha)(1-2\beta-y)(1-\beta)^{-1} \frac{f(z)}{z} * \left\{ \frac{1}{(1-z)^3} (1+(4(1-\beta)/(1-\alpha)(1-2\beta-y)-1)z) \right\} \end{aligned}$$

It is not difficult to verify that  $\frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \neq 0$  and  $2(1-\beta)/(1-2\beta-y) = 1-\frac{1}{2}(1-x)/\beta$  is a homotopic mapping from  $|y| = 1$  to  $|x| = 1$ . Thus (3.8) is equivalent to

$$\frac{f(z)}{z} * \frac{1+z(\beta+\beta\alpha-1+x)/(1-\alpha)\beta}{(1-z)^3} \neq 0 \quad (|x| = 1),$$

which is the same as the result desired. This completes the proof of Theorem 4.

For  $\beta=1$ , Theorem 4 was first given in [8].

4. APPLICATIONS.

With the help of principle of subordination, we can get the following results from Theorem 1 and Theorem 3. Here we omit their proof.

THEOREM 5. Let  $f(z) \in K(\alpha, \beta)$  and  $|z| = r < 1$ , then we obtain sharp estimates.

$$2\beta(1-\alpha)r/(1+|1-2\beta|r) \leq |zf''(z)/f'(z)| \leq 2\beta(1-\alpha)r/(1-|1-2\beta|r),$$

$$|\arg\{1+zf''(z)/f'(z)\}| \leq \arcsin\{2\beta(1-\alpha)r/(1-(1-2\beta)(1-2\beta\alpha)r^2)\},$$

$$(1+(2\beta-1)r)^{2\beta(1-\alpha)/(1-2\beta)} \leq |f'(z)| \leq (1-(2\beta-1)r)^{2\beta(1-\alpha)/(1-2\beta)} \quad (\beta \neq \frac{1}{2}),$$

$$e^{-(1-\alpha)r} \leq |f'(z)| \leq e^{(1-\alpha)r} \quad (\beta = \frac{1}{2}),$$

$$|\arg f'(z)| \leq (1-2\beta)^{-1} 2\beta(1-\alpha) \arcsin(1-2\beta)r \quad (\beta \neq \frac{1}{2}),$$

$$|\arg f'(z)| \leq (1-\alpha)r \quad (\beta = \frac{1}{2}),$$

$$\min_{|z|=r} |zk'(\alpha, \beta, z)/k(\alpha, \beta, z)| \leq |zf'(z)/f(z)| \leq rk'(\alpha, \beta, r)/k(\alpha, \beta, r),$$

$$|\arg\{zf'(z)/f(z)\}| \leq \max_{|z|=r} \arg\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\}.$$

Using a traditional method, we get from Theorem 5 the following

COROLLARY 3. Let  $f(z) \in K(\alpha, \beta)$  and  $|z| = r < 1$ , then we have sharp inequality

$$-k(\alpha, \beta, -r) \leq |f(z)| \leq k(\alpha, \beta, r).$$

Theorem 3 also has an application of getting the sharp order of starlikeness for the functions in  $K(\alpha, \beta)$ .

COROLLARY 4. If  $f(z) \in K(\alpha, \beta)$ ,  $|z| = r < 1$ . Then

$$\operatorname{Re}\{zf'(z)/f(z)\} \geq \min_{|z|=r} \operatorname{Re}\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\}.$$

In particular, we have  $f(z) \in S^*(s(\alpha, \beta))$ , where

$$s(\alpha, \beta) = \inf_{|z|<1} \operatorname{Re}\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\} > \alpha.$$

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