

# On the Unified Class of functions of Complex Order involving Dziok–Srivastava Operator<sup>1</sup>

T.N. Shanmugam, S. Sivasubramanian,  
G. Murugusundaramoorthy

## Abstract

In the present investigation, we consider an unified class of functions of complex order. We obtain a necessary and sufficient condition for functions in these classes.

**2000 Mathematical Subject Classification:**30C45, 30C55, 30C80

**Key words:**Starlike functions of complex order, convex functions of complex order, subordination

## 1 Introduction

Let  $\mathcal{A}$  be the class of all analytic functions

$$(1.1) \quad f(z) = z + a_2z^2 + a_3z^3 + \cdots$$

in the open unit disk  $\Delta = \{z \in \mathbb{C} : |z| < 1\}$ . A function  $f \in \mathcal{A}$  is subordinate to an univalent function  $g \in \mathcal{A}$ , written  $f(z) \prec g(z)$ , if  $f(0) = g(0)$  and  $f(\Delta) \subseteq g(\Delta)$ . Let  $\Omega$  be the family of analytic functions  $\omega(z)$  in the

---

<sup>1</sup>Received 15 July, 2007

Accepted for publication (in revised form) 20 September, 2007

unit disc  $\Delta$  satisfying the conditions  $\omega(0) = 0$ ,  $|\omega(z)| < 1$  for  $z \in \Delta$ . Note that  $f(z) \prec g(z)$  if there is a function  $w(z) \in \Omega$  such that  $f(z) = g(\omega(z))$ . Let  $\mathcal{S}$  be the subclass of  $\mathcal{A}$  consisting of univalent functions. The class  $S^*(\phi)$ , introduced and studied by Ma and Minda [10], consists of functions in  $f \in \mathcal{S}$  for which

$$\frac{zf'(z)}{f(z)} \prec \phi(z), \quad (z \in \Delta).$$

The functions  $h_{\phi n}$  ( $n = 2, 3, \dots$ ) by

$$\frac{zh'_{\phi n}(z)}{h_{\phi n}(z)} = \phi(z^{n-1}), \quad h_{\phi n}(0) = 0 = h'_{\phi n}(0) - 1.$$

We write  $h_{\phi 2}$  simply as  $h_\phi$ . The functions  $h_{\phi n}$  are all functions in  $S^*(\phi)$ .

Recently, Ravichandran et al. [14] defined classes related to the class of starlike functions of complex order defined as

**Definition 1.1.** *Let  $b \neq 0$  be a complex number. Let  $\phi(z)$  be an analytic function with positive real part on  $\Delta$  with  $\phi(0) = 1$ ,  $\phi'(0) > 0$  which maps the unit disk  $\Delta$  onto a region starlike with respect to 1 which is symmetric with respect to the real axis. Then the class  $S_b^*(\phi)$  consists of all analytic functions  $f \in \mathcal{A}$  satisfying*

$$1 + \frac{1}{b} \left( \frac{zf'(z)}{f(z)} - 1 \right) \prec \phi(z).$$

*The class  $C_b(\phi)$  consists of functions  $f \in \mathcal{A}$  satisfying*

$$1 + \frac{1}{b} \frac{zf''(z)}{f'(z)} \prec \phi(z).$$

Following the work of Ma and Minda [10], Shanmugam and Sivasubramanian [19] obtained Fekete-Szegő inequality for the more general class  $M_\alpha(\phi)$ , defined by

$$\frac{\alpha z^2 f''(z) + zf'(z)}{(1-\alpha)f(z) + \alpha zf'(z)} \prec \phi(z),$$

where  $\phi(z)$  satisfies the condition mentioned in Definition 1.1.

For any two analytic functions  $f(z) = \sum_{n=0}^{\infty} a_n z^n$  and  $g(z) = \sum_{n=0}^{\infty} b_n z^n$ , the Hadamard product or convolution of  $f(z)$  and  $g(z)$ , written as  $(f * g)(z)$  is defined by

$$(f * g)(z) = \sum_{n=0}^{\infty} a_n b_n z^n.$$

For complex parameters  $\alpha_1, \alpha_2, \dots, \alpha_q$  and  $\beta_1, \beta_2, \dots, \beta_s$  with  $(\beta_j \neq 0, -1, -2, \dots; j = 1, 2, \dots, s)$ , we define the *generalized hypergeometric function*  ${}_qF_s(z)$  by

$$(1.2) \quad {}_qF_s(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s; z) = \sum_{n=0}^{\infty} \frac{(\alpha_1)_n (\alpha_2)_n \dots (\alpha_q)_n}{(\beta_1)_n (\beta_2)_n \dots (\beta_s)_n (1)_n} z^n$$

$(q \leq s + 1; q, s \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}; z \in \mathcal{U})$

where  $(\lambda)_n$  is the Pochhammer symbol defined by

$$(1.3) \quad (\lambda)_n = \begin{cases} 1 & \text{for } n = 0 \\ \lambda (\lambda + 1) \dots (\lambda + n - 1) & \text{for } n = 1, 2, 3, \dots \end{cases}.$$

Corresponding to a function  $h_p(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s; z)$  defined by

$$h(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s; z) = z {}_qF_s(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s; z),$$

we consider the Dziok–Srivastava operator [3]

$$H(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s) f(z) : \mathcal{A} \longrightarrow \mathcal{A},$$

defined by the convolution

$$H(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s) f(z) = h(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s; z) * f(z).$$

We observe that, for a function  $f$  of the form (1.1), we have

$$(1.4) \quad H(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s) f(z) = z + \sum_{n=k}^{\infty} \Gamma_n a_n z^n$$

where

$$(1.5) \quad \Gamma_n = \frac{(\alpha_1)_{n-1}(\alpha_2)_{n-1}, \dots, (\alpha_q)_{n-1}}{(\beta_1)_{n-1}(\beta_2)_{n-1}, \dots, (\beta_s)_{n-1}(1)_{n-1}}.$$

For convenience, we write

$$(1.6) \quad H(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s) := H_{q,s}(\alpha_1)$$

Thus, through a simple calculations, we obtain

$$(1.7) \quad z (H_{q,s}(\alpha_1)f(z))' = \alpha_1 H_{q,s}(\alpha_1 + 1)f(z) - (\alpha_1 - 1)H_{q,s}(\alpha_1)f(z).$$

The Dziok–Srivastava operator  $H(\alpha_1, \alpha_2, \dots, \alpha_q; \beta_1, \beta_2, \dots, \beta_s)$  includes various other linear operators which were considered in earlier works in the literature. For  $s = 1$  and  $q = 2$ , we obtain the linear operator:

$$\mathcal{F}(\alpha_1, \alpha_2; \beta_1)f(z) = H(\alpha_1, \alpha_2; \beta_1)f(z),$$

which was introduced by Hohlov [6]. Moreover, putting  $\alpha_2 = 1$ , we obtain the Carlson-Shaffer operator [1]:

$$\mathcal{L}(\alpha_1, \beta_1)f(z) = H(\alpha_1, 1; \beta_1)f(z).$$

Ruscheweyh [16] introduced an operator

$$(1.8) \quad \mathcal{D}^m f(z) = \frac{z}{(1-z)^m} * f(z) \quad (m \geq -1; f \in \mathcal{A}).$$

From the equation (1.7), we have

$$(1.9) \quad \mathcal{D}^\lambda f(z) = H(\lambda + 1, 1; 1)f(z).$$

In this, we introduce a more general class of complex order  $M_{q,s,b,\alpha}(\phi) = M_{\alpha_1, \dots, \alpha_q, \beta_1, \dots, \beta_s, b, \alpha}(\phi)$  which we define below.

**Definition 1.2.** *Let  $b \neq 0$  be a complex number. Let  $\phi(z)$  be an analytic function with positive real part on  $\Delta$  with  $\phi(0) = 1$ ,  $\phi'(0) > 0$  which maps*

the unit disk  $\Delta$  onto a region starlike with respect to 1 which is symmetric with respect to the real axis. Then the class  $M_{q,s,b,\alpha}(\phi)$  consists of all analytic functions  $f \in \mathcal{A}$  satisfying

$$1 + \frac{1}{b} (\Psi(q, s, z) - 1) \prec \phi(z), \quad (\alpha \geq 0).$$

where

$$\begin{aligned} \Psi_{q,s}(\alpha_1)f(z) &:= \Psi(\alpha_1 \dots \alpha_q; \beta_1, \dots, \beta_s; z)f := \\ (1.10) \quad &\frac{\alpha(\alpha_1 + 1)H(\alpha_1 + 2)f(z) + (1 - 2\alpha_1\alpha)H(\alpha_1 + 1)f(z) - (1 - \alpha)(\alpha_1 - 1)H(\alpha_1)f(z)f(z)}{(1 - \alpha)H(\alpha_1)f(z)f(z) + \alpha H(\alpha_1 + 1)f(z)}. \end{aligned}$$

We also denote,

- (i) For  $q = 2$  and  $s = 1$ ,  $M_{q,s,b,\alpha}(\phi) \equiv F(b, \alpha)(\phi)$ .
- (ii) For  $q = 2$ ,  $s = 1$  and  $\alpha_2 = 1$ ,  $M_{q,s,b,\alpha}(\phi) \equiv M(\alpha_1, \beta_1, b, \alpha)(\phi)$ .
- (iii) For  $q = 2$ ,  $s = 1$ ,  $\alpha_1 = 1 + m$ ,  $\alpha_2 = 1$  and  $\beta_1 = 1$ ,  $M_{q,s,b,\alpha}(\phi) \equiv M(m, b, \alpha)(\phi)$ .

Clearly, for  $q = s = 1$ ,  $\alpha_1 = \beta_1 = 1$ ,

$$M_{1,1,b,0}(\phi) \equiv S_b^*(\phi) \quad \text{and} \quad M_{1,1,b,1}(\phi) \equiv C_b(\phi).$$

Motivated essentially by the aforementioned works, we obtain certain necessary and sufficient conditions for the unified class of functions  $M_{q,s,b,\alpha}(\phi)$  which we have defined. The motivation of this paper is to generalize the results obtained by Ravichandran et al. [14] and also Srivastava and Lashin [20].

Our results includes several known results. To see this, let  $M_{1,1,b,1}(A, B) \equiv S^*(A, B, b)$  and  $M_{1,1,b,1}(A, B) \equiv C(A, B, b)$  ( $b \neq 0$ , complex) denote the classes  $S_b^*(\phi)$  and  $C_b(\phi)$  respectively when

$$\phi(z) = \frac{1 + Az}{1 + Bz} \quad (-1 \leq B < A \leq 1).$$

The class  $S^*(A, B, b)$  and therefore the class  $S_b^*(\phi)$  specialize to several well-known classes of univalent functions for suitable choices of  $A$ ,  $B$  and  $b$ . The class  $S^*(A, B, 1)$  is denoted by  $S^*(A, B)$ . Some of these classes are listed below where  $ST(b)$  denotes  $1 + \frac{1}{b}(\frac{zf'(z)}{f(z)} - 1)$ .

1.  $S^*(1, -1, 1)$  is the class  $S^*$  of starlike functions [5, 2, 13].
2.  $S^*(1, -1, b)$  is the class of starlike functions of complex order introduced by Wiatrowski [21]. We denote this class by  $S_b^*$ .
3.  $S^*(1, -1, 1 - \beta)$ ,  $0 \leq \beta < 1$ , is the class  $S^*(\beta)$  of starlike functions of order  $\beta$ . This class was introduced by Robertson [15].
4.  $S^*(1, 0, b)$  is the set defined by  $|ST(b) - 1| < 1$ .
5.  $S^*(\beta, 0, b)$  is the set defined by  $|ST(b) - 1| < \beta$ ,  $0 \leq \beta < 1$ .
6.  $S^*(\beta, -\beta, b)$  is the set defined by  $\left| \frac{ST(b)-1}{ST(b)+1} \right| < \beta$ ,  $0 \leq \beta < 1$ .

To prove our main result, we need the following results.

The following result follows a result of Ruscheweyh [16] for functions in the class  $S^*(\phi)$  (see Ruscheweyh [17, Theorem 2.37, pages 86–88]).

**Lemma 1.1.** *Let  $\phi$  be a convex function defined on  $\Delta$ ,  $\phi(0) = 1$ . Define  $F(z)$  by*

$$(1.11) \quad F(z) = z \exp \left( \int_0^z \frac{\phi(x) - 1}{x} dx \right).$$

Let  $q(z) = 1 + c_1z + \dots$  be analytic in  $\Delta$ . Then

$$(1.12) \quad 1 + \frac{zq'(z)}{q(z)} \prec \phi(z)$$

if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have

$$(1.13) \quad \frac{q(tz)}{q(sz)} \prec \frac{sF(tz)}{tF(sz)}.$$

**Lemma 1.2.** [11, Corollary 3.4h.1, p.135] *Let  $q(z)$  be univalent in  $\Delta$  and let  $\varphi(z)$  be analytic in a domain containing  $q(\Delta)$ . If  $zq'(z)/\varphi(q(z))$  is starlike, then*

$$zp'(z)\varphi(p(z)) \prec zq'(z)\varphi(q(z)),$$

then  $p(z) \prec q(z)$  and  $q(z)$  is the best dominant.

## 2 Main Results

By making use of Lemma 1.1, we have the following:

**Theorem 2.1.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in M_{q,s,b,\alpha}(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$(2.1) \quad \left( \frac{s [(1-\alpha)H_{q,s}(\alpha_1)f(tz) + \alpha H_{q,s}(\alpha_1+1)f(tz)]}{t [(1-\alpha)H_{q,s}(\alpha_1)f(sz) + \alpha H_{q,s}(\alpha_1+1)f(sz)]} \right)^{1/b} \prec \frac{sF(tz)}{tF(sz)}.$$

**Proof.** Define the function  $p(z)$  by

$$(2.2) \quad p(z) := \left( \frac{(1-\alpha)H_{q,s}(\alpha_1)f(z) + \alpha H_{q,s}(\alpha_1+1)f(z)}{z} \right)^{1/b}.$$

By taking logarithmic derivative of  $p(z)$  given by (2.2), we get

$$(2.3) \quad \frac{zp'(z)}{p(z)} = \frac{1}{b} \left\{ \frac{(1-\alpha)z(H_{q,s}(\alpha_1)f(z))' + \alpha z(H_{q,s}(\alpha_1+1)f(z))'}{(1-\alpha)H_{q,s}(\alpha_1)f(z) + \alpha H_{q,s}(\alpha_1+1)f(z)} - 1 \right\}.$$

By using the identity (1.7), we obtain by a straight forward computation, we get,

$$1 + \frac{zp'(z)}{p(z)} = 1 + \frac{1}{b} (\Psi_{q,s}(\alpha_1)f(z) - 1)$$

where

$$(2.4) \quad \Psi_{q,s}(\alpha_1)f(z) = \frac{\alpha(\alpha_1+1)H(\alpha_1+2)f(z) + (1-2\alpha_1\alpha)H(\alpha_1+1)f(z) - (1-\alpha)(\alpha_1-1)H(\alpha_1)f(z)f(z)}{(1-\alpha)H(\alpha_1)f(z)f(z) + \alpha H(\alpha_1+1)f(z)}.$$

The result now follows from Lemma 1.1.

For  $q = 2$  and  $s = 1$ , in Theorem 2.1, we get the following result in terms of the Hohlov operator.

**Corollary 2.1.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in F_{b,\alpha}(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$(2.5) \quad \left( \frac{s [(1-\alpha)F(\alpha_1, \alpha_2; \beta_1)f(tz) + \alpha F(\alpha_1+1, \alpha_2; \beta_1)f(tz)]}{t [(1-\alpha)F(\alpha_1, \alpha_2; \beta_1)f(sz) + \alpha F(\alpha_1+1, \alpha_2; \beta_1)f(sz)]} \right)^{1/b} \prec \frac{sF(tz)}{tF(sz)}.$$

For  $q = 2$ ,  $s = 1$  and  $\alpha_2 = 1$ , in Theorem 2.1, we get the following result in terms of the Carlson–Shaffer operator.

**Corollary 2.2.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in M_{\alpha_1, \beta_1, b, \alpha}(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$(2.6) \quad \left( \frac{s [((1 - \alpha)L(\alpha_1; \beta_1)f(tz) + \alpha L(\alpha_1 + 1; \beta_1)f(tz))]}{t [(1 - \alpha)L(\alpha_1; \beta_1)f(sz) + \alpha L(\alpha_1 + 1; \beta_1)f(sz)]} \right)^{1/b} \prec \frac{sF(tz)}{tF(sz)}.$$

For  $q = 2$ ,  $s = 1$ ,  $\alpha_1 = 1 + m$ ,  $\alpha_2 = 1$  and  $\beta_1 = 1$  in Theorem 2.1, we get the following result in terms of the Ruscheweyh derivative.

**Corollary 2.3.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in M_{m, b, \alpha}(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$(2.7) \quad \left( \frac{s [(1 - \alpha)D^m f(tz) + \alpha D^{m+1} f(tz)]}{t [(1 - \alpha)D^m f(sz) + \alpha D^{m+1} f(sz)]} \right)^{1/b} \prec \frac{sF(tz)}{tF(sz)}.$$

For  $q = s = 1$ ,  $\alpha_1 = \beta_1 = 1$ , and  $\alpha = 0$  in Theorem 2.1, we get

**Corollary 2.4.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in S_b^*(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$(2.8) \quad \left( \frac{sf(tz)}{tf(sz)} \right)^{\frac{1}{b}} \prec \frac{sF(tz)}{tF(sz)}.$$

For  $q = s = 1$ ,  $\alpha_1 = \beta_1 = 1$ , and  $\alpha = 1$  in Theorem 2.1, we get

**Corollary 2.5.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. The function  $f \in C_b(\phi)$  if and only if for all  $|s| \leq 1$  and  $|t| \leq 1$ , we have*

$$\left( \frac{f'(tz)}{f'(sz)} \right)^{\frac{1}{b}} \prec \frac{sF(tz)}{tF(sz)}.$$

As an immediate consequence of the above Corollary 2.4, we have

**Corollary 2.6.** *Let  $\phi(z)$  and  $F(z)$  be as in Lemma 1.1. If  $f \in S_b^*(\phi)$ , then we have*

$$(2.9) \quad \frac{f(z)}{z} \prec \left( \frac{F(z)}{z} \right)^b.$$



**Theorem 2.2.** Let  $\phi$  starlike with respect to 1 and  $F(z)$  is given by (1.11) be starlike. If  $f \in M_{q,s,b,\alpha}(\phi)$ , then we have

$$(2.10) \quad \frac{(1 - \alpha)H_{q,s}(\alpha_1)f(z) + \alpha H_{q,s}(\alpha_1 + 1)f(z)}{z} \prec \left(\frac{F(z)}{z}\right)^b.$$

**Proof.** Define the functions  $p(z)$  and  $q(z)$  by

$$p(z) := \left(\frac{(1 - \alpha)H_{q,s}(\alpha_1)f(z) + \alpha H_{q,s}(\alpha_1 + 1)f(z)}{z}\right)^{1/b}, \quad q(z) := \left(\frac{F(z)}{z}\right).$$

Then a computation yields

$$1 + \frac{zp'(z)}{p(z)} = 1 + \frac{1}{b}(\Psi(z) - 1)$$

where  $\Psi_{q,s}(\alpha_1)f(z)$  is as defined in (2.4) and

$$\frac{zq'(z)}{q(z)} = \left(\frac{zF'(z)}{F(z)} - 1\right) = \phi(z) - 1.$$

Since  $f \in M_{b,\alpha}^*(\phi)$ , we have

$$\frac{zp'(z)}{p(z)} = \frac{1}{b}(\Psi(a, c, z) - 1) \prec \phi(z) - 1 = \frac{zq'(z)}{q(z)}.$$

The result now follows by an application of Lemma 1.2.

By taking  $\phi(z) = (1 + z)/(1 - z)$ ,  $q = s = 1$ ,  $\alpha_1 = \beta_1 = 1$  and  $\alpha = 0$  in Theorem 2.2, we get the following result of Srivastava and Lashin [20]:

**Example 2.1.** If  $f \in S_b^*$ , then

$$\frac{f(z)}{z} \prec \frac{1}{(1 - z)^{2b}}.$$

By taking  $\phi(z) = (1 + z)/(1 - z)$ ,  $q = s = 1$ ,  $\alpha_1 = \beta_1 = 1$  and  $\alpha = 1$  in Theorem 2.2, we get another result of Srivastava and Lashin [20]:

**Example 2.2.** If  $f \in C_b$ , where  $C_b = C_b(\phi)$  when  $\phi(z) = \frac{1+z}{1-z}$  then

$$f'(z) \prec \frac{1}{(1 - z)^{2b}}.$$

## References

- [1] B. C. Carlson and D. B. Shaffer, *Starlike and prestarlike hypergeometric functions*, SIAM J. Math. Anal., 15(1984), 737–745.
- [2] P. L. Duren, *Univalent functions*, Springer, New York, 1983.
- [3] J. Dziok and H. M. Srivastava, *Classes of analytic functions associated with the generalized hypergeometric function*, Appl. Math. Comput. 103 (1999), no. 1, 1–13.
- [4] A. Gangadharan, V. Ravichandran and T. N. Shanmugam, *Radii of convexity and strong starlikeness for some classes of analytic functions*, J. Math. Anal. Appl. 211 (1) (1997), 301–313.
- [5] A. W. Goodman, *Univalent functions* Vol. I, II, Mariner, Tampa, FL, 1983.
- [6] Ju. E. Hohlov and *Operators and operations on the class of univalent functions*, Izv. Vyssh. Uchebn. Zaved. Mat. , no. 10(197), 83–89,(1978).
- [7] I. S. Jack, *Functions starlike and convex of order  $\alpha$* , J. London Math. Soc. (2) 3 (1971), 469–474.
- [8] W. Janowski, *Extremal problem for a family of functions with positive real part and for some related families*, Ann. Polon. Math. 23(1970), 159–177.
- [9] R. J. Libera, *Some radius of convexity problem*, Duke Math. J. 31 (1964), 143–157.
- [10] W. C. Ma and D. Minda, *A unified treatment of some special classes of univalent functions*, in Proceedings of the Conference on Complex Analysis (Tianjin, 1992), 157–169, Internat. Press, Cambridge, MA.

- [11] S. S. Miller and P. T. Mocanu, *Differential subordinations*, Dekker, New York, 2000.
- [12] M. A. Nasr and M. K. Aouf, *Starlike function of complex order*, J. Natur. Sci. Math. 25 (1) (1985), 1–12.
- [13] Ch. R. Pommerenke, *Univalent functions*, Vandenhoeck, ruprecht in Göttingen, 1975.
- [14] V. Ravichandran, Yasar Polatoglu, Metin Bolcal and Arsu Sen, *Certain Subclasses of Starlike and Convex Functions of Complex Order*, (To appear)
- [15] M. S. Robertson, *On the theory of univalent functions*, Ann. Math. 37 (1936), 374–408.
- [16] St. Ruscheweyh, *A subordination theorem for  $\Phi$ -like functions*, J. London Math. Soc. 13 (1976), 275–280.
- [17] S. Ruscheweyh, *Convolutions in geometric function theory*, Presses Univ. Montréal, Montreal, Que., 1982.
- [18] L. Špaček, *Contribution à la théorie des fonctions univalents*, Časopis Pěst. Mat 62 (1932) 12–19.
- [19] T.N. Shanmugam, and S. Sivasubramanian, *On the Fekete-Szegő problem for some subclasses of analytic functions*, J. Inequal. Pure Appl. Math., 6(3), (2005), Article 71, 6 pp. [ONLINE: <http://jipam.vu.edu.au/article.php?sid=544>]
- [20] H. M. Srivastava, and A. Y. Lashin, *Some applications of the Briot-Bouquet differential subordination*, J. Inequal. Pure Appl. Math. 6 (2) (2005), Article 41, 7 pp. (electronic).

- [21] P. Wiatrowski, *The coefficients of a certain family of holomorphic functions*, Zeszyty Nauk. Uniw. Łódz. Nauki Mat. Przyrod. Ser. II No. 39 Mat. (1971), 75–85.

T.N. Shanmugam

Department of Mathematics

College of Engineering

Anna University, Chennai-600 025

Tamilnadu, India

E-mail: shan@annauniv.edu

S. Sivasubramanian

Department of Mathematics

Easwari Engineering College

Ramapuram, Chennai-600 08

Tamilnadu, India

E-mail: sivasaisastha@rediffmail.com

G. Murugusundaramoorthy

Department of Mathematics,

Vellore Institute of Technology,

Deemed University ,

Vellore-632 014, India

E-mail: gmsmoorthy@yahoo.com